



PUBLIC UTILITIES COMMISSION

Lot 106 New Garden Street, Queenstown, Georgetown
*Regulating utilities for efficient services
and protecting consumers' interests.*

Expression of Interest - TV Infomercials

The Public Utilities Commission is a multi-sector regulator with responsibility for quality of service, tariff setting, the approval of development and expansion programmes of public utilities, facilitating access and interconnection and performing regulatory, investigatory, enforcement and advisory functions.

The Commission as part of its 2019 public relations campaign has determined that it requires two, three-minute electronic TV infomercials (animation) focusing on the functions of the Commission.

In the circumstances the Commission hereby requests a costing for the provision of this creative material/service together with a portfolio of no less than three infomercials or relevant experience in the field of animation or related field.

Expressions of interest must be submitted to the Public Utilities Commission in a sealed envelope marked on the top right hand corner: '*Expressions of Interest- Infomercial Services*' and deposited in the PUC tender box, located at Lot 106 New Garden Street, Queenstown, Georgetown.

Applications may also be sent electronically to info@pucguyana.com or dbritton@pucguyana.com subject line:

Expressions of Interest- Infomercial Services

Deadline: **August 2, 2019.**